

The Middle East's Interiors, design & property

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A MOTIVATE



Outdoor design expedition
Architecture on a new high

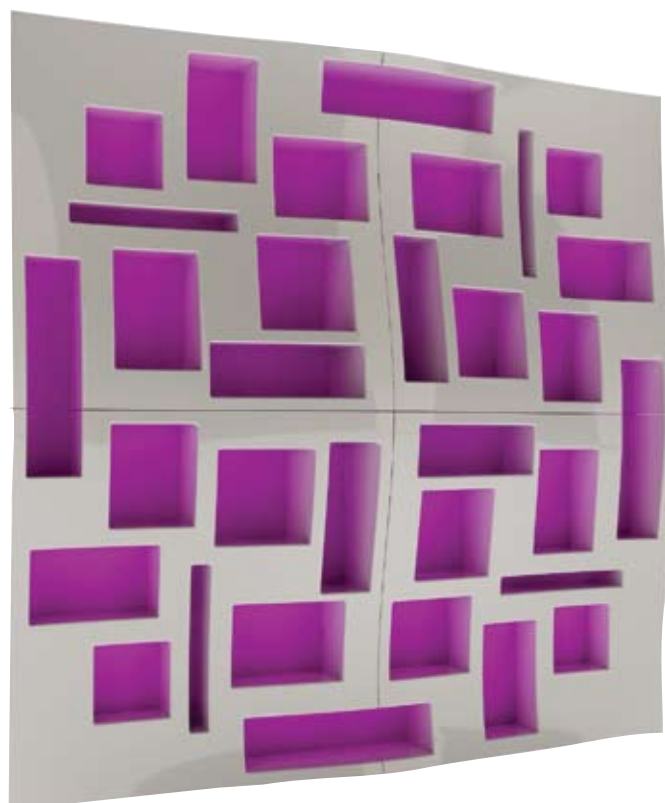


Contempo Italia!

Preview the best of contemporary Italian luxury design that will be on show in Abu Dhabi. TEXT: **DOROTHY WALDMAN**



Teodato e Teodosio by Akomena.



Clockwise from top left: Desk chair by Heron Parigi, creators of metal furniture; bookcase and table by Consorto Forexport, an association of small yet innovative companies.

Each year the design world flocks to Italy to the many exhibitions held there to experience the best of Italian design. Instead of making that trek to discover the ultimate in design, thirty-five of the top Italian luxury brands will be presented at Italian Luxury Interiors at The Emirates Palace Hotel in Abu Dhabi. This exhibition of furnishings and objects created using the time-honoured techniques of Italian craftsmanship and innovative processes is an amalgamation of traditional Italian values and artistry combined with luxury contemporary design. These old-world techniques, some passed from generation to generation over the centuries, are reflected in this collection of unique pieces or

exclusive, often numbered series, that unite tradition with today.

The aim of the Italian Luxury Interiors exhibition, promoted by the Italian Trade Commission, is to showcase the diverse range of products for all aspects of the home, from furniture to accessories, lighting and sofas to tableware and tiles, each chosen as an outstanding example of the best of Italian artistry and craftsmanship. A villa designed by Attilio Lapietra and Tiziana Burred will be the setting for the exhibition to emulate the aura and sensitivities of exquisite Italian style and to welcome each guest on a journey of exploration of the best of bespoke Italian contemporary design.



Clockwise from top: Chandelier by Michele Bellesso from Bellart; chair from Domitalia, who utilise traditional wood processes as well as innovative technologies; one litre ceramic jugs in burnished metallics by Tuttoattaccato.



The Italian Luxury Interiors exhibition will feature designs and contemporary living ideas from:

AKOMENA • ANTICUUS • ARS VIVENDI • BELLART • CELATO RITO
• CERAMICHE CRESTANI • CERAMICHE D'AGOSTINO & C. • CERAMICHE
D'ARTE SAMBUCO MARIO & C. • COLOMBOSTILE • CONSORZIO
FOREXPORT • DECOR GRUPPO MARTENA • DOMITALIA • ERCOLANO
• F. RIVA & FIGLI • FORMITALIA GROUP • FRANCESCO DEL RE
• GIULIANO TINCANI • HERON PARIGI • I DOGI GROUP – IL VETRO
DEI DOGI • INTERSTYLE • KAPPAVENTOTTO ITALIA • MASTRO RAPHAËL
• MC DONALD • METALBI • MOSAIQUE • NOVARPARQUETS • OFFICINA
LIBRIS • OSCARITALIA • PORTE ITALIA® INTERIOR ARTS • RE.LEG.ART.
• SCHIAVON ARGENTERIA • SELEZIONI DOMUS • SPINI • TEKNO
• TUTTOATTACCATO®

Concurrent with the exhibition will be a design seminar that will feature a prominent Italian architect. Readers of **identity**, the exclusive media partner of the event, are invited to attend the exhibition: Emirates Palace Hotel, Abu Dhabi, March 4-6, 2010. **ID**

Flavia aluminium light from Cuproom by Celato Rito.